

Brought to you by:  
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## Good Day! Here is this month's info on Green Real Estate and related issues:

First, let me announce the appearance of my new website:

[www.PrescottGreenRealEstate.com](http://www.PrescottGreenRealEstate.com)

Any feedback is appreciated. If you have a website and you would like to exchange reciprocal links, please send me an email and let me know.

## NEW FORMAT

I have decided to go to a bi-monthly format for the newsletter. I will be including more links to other articles, calendar events, and resources of interest. Please send me any ideas, interests, or questions about green real estate and related topics and I will try to incorporate them into future newsletters.

## LINKS

Here are two articles from reliable sources...the first on market conditions nationally and another on best improvement projects for return on investment.

<http://nationalrealtynews.com/content/templates/standard.aspx?articleid=749&zoid=2>

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## TIPS

It's gotten cold so here are few tips on how to save energy and money around your home:

Check the weather stripping around doors and windows and make sure you cannot see any daylight through the cracks. You can also hold up a candle to see if there is a draft. This is easy and inexpensive. Reset your thermostat so it's lower at night when you're asleep. Wear a sweater, hat, and slippers inside rather than turn up the heat. Reduce the amount of water you use on landscape irrigation and/or the frequency, especially if you have a timer on the system. Check with a local nursery for guidelines. On sunny days open drapes and blinds on south-facing windows to let the heat in.

## CALENDAR

Jan. 31, 5:30 - 8:00pm - Prescott College Chapel. Prescott College is participating in Focus the Nation, a nationwide teach-in on climate change. As part of the national Focus the Nation on Climate Change movement, they are showing a webcast discussion of climate change solutions featuring Stanford University climate scientist, Stephen Schneider, sustainability expert Hunter Lovins and green jobs pioneer Van Jones. This will be followed by a presentation on Prescott College's Carbon Neutral Project. Last, there will be some time for questions/discussion. Also, there will be **FREE** pizza and popcorn!! Come check this out and invite your friends! Find us on the web at [www.focusthenation.org](http://www.focusthenation.org).

Feb. 21<sup>st</sup>, 5:00 - 8:00pm - City Council Chambers. U.S. Green Building Council Prescott Branch. Prescott is in the formative stages of forming a local branch. Attend this meeting if you want to learn more. Discussion with the USGBC Northern Branch to occur.

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*Integrating  
Environmental  
Ethics with  
Your Home and  
Your Life*



## ANNOUNCEMENT

I'm proud to announce that my business was recently approved as a member of Co-op America, making me the only Realtor in the Prescott area to be distinguished as such. To learn more about Co-op America visit their website and National Green pages at [www.coopamerica.com](http://www.coopamerica.com)



### *About Robert J. Israel ...*

*Robert J. Israel is a licensed REALTOR® in Arizona and EcoBroker Certified®. He has over 20 years experience in environmental issues and nearly a decade in Green Building and Sustainable Design. Additionally, he has over a decade of experience working in the building trades as well as professional marketing experience at both the local and national level.*

*I'm on the Web! Visit Rob Israel at [www.PrescottGreenRealEstate.com](http://www.PrescottGreenRealEstate.com)*